

PROMOTION OF ENTREPRENEURSHIP TO YOUNG PEOPLE

MENTORVENNOOT ENTREPRENEURSHIP PROGRAMME

Mentorvennoot's national entrepreneurship programme provides high school learners with extra-curricular guidance and exposure on a practical and applied basis, so that they may experience the pleasure of entrepreneurship as early as possible - while they are learning and developing basic and critical skills. The programme is presented at national and local levels in towns and cities.

Like in other centres, a Drakenstein Mentorvennoot Society was established. It consists of business and professional supporters who work together to support PBHS and other schools to start and run their own programmes, in accordance with their own unique requirements and resources.

PBHS ENTREPRENEURSPROGRAMME

The Paarl Boys' High School programme will start with three activities.

Trep Club

Learners create and run an entrepreneur's club for themselves, called the **PBHS Trep Club**. They elect their own committee and chairperson and choose and organize their own activities. It can for instance be items like an Entrepreneur's Day where entrepreneurs offer their products or services for sale to other learners at the school during one long break a month; a competition to find the "Product of the Year" (the product that yielded the most profit or turnover), etc. Drakenstein Mentorvennoot Society provides practical support and guidance to the chairperson and committee to lead the club and in ways to generate ideas for activities.

The Trep Club chairperson, committee and members each receive a certificate for each year of membership that can be included as an achievement in a CV.

Meet successful business and industrial leaders

In co-operation with the local Chamber of Commerce a Friday afternoon and evening event is organized twice annually. A spectrum of leading entrepreneurs is invited to be introduced to the learners and talk to them about their experiences, entrepreneurship and related topics. Visits are arranged by invitation to an entrepreneur's project, factory or production facility. Learners get first hand exposure and contact with successful entrepreneurs to learn what it required and what can be achieved. After each programme a Mentorvennoot Certificate is presented to each attendee to acknowledge their attendance and exposure to the activity.

Expenses are covered by donations and include a light meal with refreshments.

For interested learners a short “internship” or shadowing can be arranged with local businesses that participate in the programme.

Create a business

A day programme will be presented on 26 August 2016 in Paarl by the chairman of the Western Cape Business Chamber. Learners will be given practical guidance to compile a business proposal that can for instance be used to apply for financing for a business or a project. They will be asked to draft a presentation or proposal about how a due diligence investigation can be done for a business, product or a business proposal in which they are interested. A panel is convened to adjudicate the final proposals and the best one wins a cash prize. A Mentorvennoot Certificate is presented to the winner and each attendee to recognize their presence, participation and exposure.

NASIONALE PROGRAM

Mentorvennoot se nasionale program bestaan tans uit ’n aantal dienste of aktiwiteite wat vir leerders en jong entrepreneurs beskikbaar is.

Mentorvennoot se Kampioen Entrepreneurskool van die Jaar

’n Rekenaarspel, wat die Snapspel genoem word, is ontwikkel en word gebruik om ’n kompetisie te hou en die nasionale kampioenskool aan te wys. Dit is ’n baie praktiese, plat-op-die-aarde-spel waar leerders in spanne met mekaar kompeteer terwyl hulle pret het. Spanne kom op ’n Saterdag bymekaar en word ’n praktiese besigheidsprobleem gegee. Hulle moet voorstelle maak hoe om meer wins uit die oplossing van die probleem (die “geleentheid”) te maak as die ander spanne. Dit simuleer werklike situasies wat sakeondernemings in die werklike lewe ervaar. Die voorstelle word in die rekenaar ingevoer en elke span se wins word bereken. Die proses word ’n paar keer herhaal en die span wat uiteindelik die grootste wins of die kleinste verlies gemaak het, wen die kompetisie.

Die drie spanne met die hoogste wins neem aan die einde van die jaar deel aan ’n uitklopkompetisie en die kampioenskool word tydens ’n gala-geleentheid bekend gestel.

’n Prys van R5 000 word toegeken aan die span wat die ope-rekordwins met die hoogste marge kan verbeter. Die prys word deur die span aan die skool geskenk vir een of ander projek of doel.

Entrepreneurskap en mentorskap

Leerders word tydens ’n EBW-lesuur gelei om te verstaan hoe ’n besigheid in die praktyk ontstaan en hoe om skeppend te dink om bedryfsprobleme onder die knie te kry. Wanneer ’n jong entrepreneur voor ’n skynbaar onoorkomelike probleem te staan kom, identifiseer Mentorvennoot ’n kundige mentor plaaslik, of via die uitgebreide netwerke van die

informele kanale van lid-organisasies, om hom of haar by te staan en te lei sodat hy of sy self die probleem kan oorkom.

Entrepreneuriese beginsels in die keuse van enige beroep

Vir leerders wat onseker is oor die keuse van 'n loopbaan, bied Mentorvennoot in samewerking met USB-ED leiding oor hoe entrepreneurse beginsels gebruik kan word in die keuse van enige beroep. Dit word tydens 'n EBW-lesuur aangebied.

2.3 Gapingsjaarkursus

USB-ED bied 'n 10-maande kursus op die Stellenbosch-kampus aan vir skoolverlaters en ander jong mense wat nog onseker is oor 'n beroepskeuse en wat graag 'n gestruktureerde gapingsjaarprogram wil doen om eers hul voete te vind alvorens hulle so 'n groot besluit maak.

Die program staan bekend as die "Young Minds Entrepreneurship Programme" en lei deelnemers deur 'n persoonlike ontwikkelingsproses wat hulle sal help om hul persoonlike profiel asook die wêreld van werk en besigheid beter te verstaan en om 'n beroep te kies waarvoor hulle die beste geskik is. Die program sal deur die skool bekend gestel word aan leerders wat nog nie weet wat hulle ná matriek wil doen nie.

Meer inligting oor die program kan op die USB-ED webtuiste verkry word by www.usb-ed.com/gap.